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## MEDIA INFORMATION

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### **2023 INFINITI QX50 builds on its refined character with a stylish new SPORT grade**

**MISSISSAUGA, Ont.** – The already appealing INFINITI QX50 becomes even more enticing for 2023 with more standard convenience features and a new grade with sporty design cues.

Enhancements to the 2023 QX50 start with the eye-catching, newly available QX50 SPORT grade. It receives a visual boost thanks to a unique front fascia, 20-inch dark-painted and machine-finished wheels and gloss black exterior trim pieces. The QX50 SPORT also adds semi-aniline, leather-appointed seating and a Bose® Premium Audio System with 12 speakers.

The 2023 QX50 adds several new standard convenience features across all grades. Newly standard features include a frameless auto-dimming rearview mirror, Rear Door Alert and a wireless phone charging pad. A new 19-inch alloy wheel design is featured on QX50 PURE. Finally, the 2023 QX50 adds a Radiant White exterior colour option (select grades), plus Pebble Gray and Monaco Red interior colours (select grades).

The 2023 INFINITI QX50 is available in three grades: PURE, SPORT and SENSORY, which feature standard Intelligent All-Wheel Drive. The 2023 QX50 is on sale now with a starting MSRP<sup>1</sup> of \$49,495. (See full pricing details for all 2023 QX50 grades.)

#### **Advanced powertrain**

At the heart of the INFINITI QX50 is the world's first mass-produced [variable-compression turbocharged \(VC-Turbo\) engine](#). The 2.0-litre engine can seamlessly change its compression ratio to optimize for improved fuel efficiency or greater power output, depending on the driver's demands. It is rated for an impressive 268 horsepower and 280 lb-ft of torque. The engine is paired with an XTRONIC transmission that benefits from Downshift Rev Matching and standard paddle shifters, helping deliver a more engaging driving experience.



As a result of the powertrain's innovative design, the QX50 also delivers impressive fuel economy figures: 10.8L/100km city, 8.3L/100km highway and 9.7L/100km combined.

### **Curated design, inside and out**

The QX50 draws on several key INFINITI styling cues to create its sculpted look and muscular proportions. Elements like the brand's double-arch front grille and crescent-shaped rear roof pillar, along with prominent crease lines along the bodysides and a sleek roofline, give the QX50 a distinct appearance. Both 19- and 20-inch wheel options are available, with eight exterior colour choices comprising Hermosa Blue, Mineral Black, Graphite Shadow, Slate Gray, Black Obsidian, Dynamic Sunstone Red, Lunar White and the newly added Radiant White.

Inside, the QX50 is equally inviting thanks to highly curated interior materials that surround the occupants. The second row of seats slides, allowing for optimizing between legroom or luggage room, and folds flat to create up to 65.1 cubic feet (64.4 with panoramic moonroof) of cargo space. A standard power liftgate, with available motion-activated function, eases access to cargo.

### **Technology in abundance**

The final piece of the QX50's appealing offering is a plentiful list of technology intended to streamline and simplify almost every trip. For starters, every QX50 boasts a high level of standard safety technology, including Predictive Forward Collision Warning, Forward Emergency Braking with Pedestrian Detection, Blind Spot Warning and Intervention, Lane Departure Warning and Prevention, Rear Cross Traffic Alert, Rear Automatic Braking and High Beam Assist. All 2023 QX50 models are equipped as standard with ProPILOT Assist.

The standard INFINITI InTouch infotainment system has an 8-inch upper and 7-inch lower screen, with Android Auto™ and wireless Apple CarPlay®. The QX50 offers a total of four USB ports throughout the cabin, plus a newly standard wireless device charging pad. Two available Bose® audio systems – Bose® Premium Audio System with 12 speakers and Bose®



Performance Series Audio System with 16 speakers – create a more immersive audio experience for all passengers.

The 2023 INFINITI QX50 is on sale now. For full details on the features included on each grade level, see the full specification sheet.

1. All prices are Manufacturer's Suggested Retail Price (MSRP). MSRP excludes \$2,495 destination and handling charge, tax, title, license [and options]. Retailer sets actual price.

#### **About INFINITI**

INFINITI Motor Company is headquartered in Yokohama, Japan with operations around the world including regional offices based in the Americas, China and INFINITI International Markets based in Dubai. The INFINITI brand of premium automobiles are assembled in manufacturing facilities in Japan, North America and China. INFINITI design studios are located in Atsugi-Shi near Yokohama, London, San Diego and Beijing.

More information about INFINITI and its industry-leading technologies can be found at [www.INFINITI.ca](http://www.INFINITI.ca). You can also follow INFINITI on [Facebook](#), [Instagram](#), [Twitter](#), [LinkedIn](#) and see all our latest videos on [YouTube](#).

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